

The 6th Annual San Antonio Cocktail Conference will take place from January 11-15, 2017. This media kit will provide your business the opportunity to advertise in the official guide to the event.

#### **About the Event**

## THE CONFERENCE | The First in Texas

A one of a kind in Texas, and now in its sixth year, the San Antonio Cocktail Conference was named one of the **Best Cocktail Festivals in America by Fodor's Travel**. Every year, Houston Street Charities presents the Cocktail Conference to bring together top bartenders and cocktail enthusiasts for educational seminars, guided tastings and cocktail parties. Houston Street Charities and the Conference will once again donate 100 percent of all profits from the Conference to benefit children.

### **About Houston Street**

# **HOUSTON STREET CHARITIES | Support for Children's Charities**

The San Antonio Cocktail Conference is a Houston Street Charities event. Since its inception, Houston Street Charities and the San Antonio Cocktail Conference have donated profits to local charities making a difference for children. Volunteers, sponsors and patrons of San Antonio Cocktail Conference have made it possible to donate hundreds of thousands of dollars to help our most vulnerable population—our children. Pouring our Hearts Out – Cocktails for Children's Charities, is a mission that has been dear to the hearts of everyone who works on the conference, and we will continue our commitment to giving back to our community in this way.

### **Ad Sizes and Rates** [Premium Placement]

Description	Rate
Back Cover	\$895
Inside Front Cover	\$795
Inside Back Cover	\$745
Page 3	\$795
Specified positions	\$745
Full Page (ROP)	\$695
Half Page (ROP)	\$495

DEADLINES: 12/21 Placement Due 12/28 Artwork Due

### Ad specs:

Full Page 4.25" x 9.25" w/ bleed Half Page 3.5" x 4.125" no bleed

All ads are full color. All rates are net. Payment due at placement unless prior arrangement are made. High resolution pdf files are preferred and can be emailed to *Louis@travelingblender.com*