



SAN ANTONIO'S TRICENTENNIAL CELEBRATION

San Antonio will celebrate its' 300th anniversary in 2018. The San Antonio Tricentennial Celebration is an once-in-a-lifetime experience that will be commemorated with a year-long calendar of events, activities and innovative initiatives that will carry San Antonio into the next 300 years.

- Creates a positive and/or lasting impact
- Showcases our diversity, inclusiveness and authenticity
- Defines the Tricentennial identity
- Identifies financial integrity,
 viability, timeliness and transparency
- Educates and celebrates our shared history and furthers our legacy

OUR INITIATIVES

Celebrate 300

New Year's Eve Celebration and Tricentennial Kick-Off - December 31, 2017

History & Education

Against the backdrop of the City's remarkable history, UNESCO World Heritage San Antonio Missions and nationally acclaimed museums, unique educational partnerships have emerged.

Arts & Culture

Legacy projects that showcase the historically rich and ethnic diversity of the city are planned, such as: 300 TriArt Grant Program, Public Art San Antonio (PASA) Installations, San Pedro Creek Tricentennial Art Enhancements, Witte Museum exhibition, "300 years of San Antonio History: Confluence and Culture" – an immersive and multi-faceted exhibition that will reveal the legendary and complex history of San Antonio and Celebratory Performing Arts (e.g. San Pedro Creek Operetta).

Community Service

Serve 300 SA, an area-wide volunteer base, will engage San Antonio businesses, community groups and citizens, of all ages in service projects designed to build and advance the vision of the city and county.

Tricentennial Commission and City Economic Impact

- The Tricentennial Commission is a joint investment by the City of San Antonio and Bexar County.
- The Tricentennial will have an estimated \$120 million overall impact on the local economy, create about 1,300 full time jobs and generate wages and benefits of \$45 million.
- Tricentennial activity will attract an estimated 263,000 new visitors to the city, spur business development and generate revenues of \$4 million for Bexar County and San Antonio.

FOR MORE INFORMATION

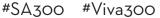














SAN ANTONIO'S TRICENTENNIAL MAGAZINE

DISTRIBUTION

50,000 copies of each issue will be printed and distributed to:

• All San Antonio area Jim's Restaurants each month • All San Antonio area HEB Stores each month • All San Antonio area Whole Foods locations each month • San Antonio Central Market • 67 area Hotels • Visit SA • Convention Center • Area Chambers of Commerce • Centro • San Antonio Airport Ambassadors • Tricentennial events and sponsors

AD RATES	Open Rate	Annual Rate	Sponsor Rate
Back Cover	N/A	\$3,575.00/issue	\$3,195.00/issue
Inside Front Cover	N/A	\$3,475.00/issue	\$3,095.00/issue
Page 3	N/A	\$3,375.00/issue	\$2,995.00/issue
Inside Back Cover	N/A	\$3,275.00/issue	\$2,895.00/issue
Premium Positions	N/A	\$3,175.00/issue	\$2,795.00/issue
Full Page Ad	\$3,195.00/issue	\$2,750.00/issue	\$2,395.00/issue
Half Page Ad	\$1,795.00/issue	\$1,575.00/issue	\$1,295.00/issue
Quarter Page Ad	\$1,050.00/issue	\$895.00/issue	\$750.00/issue
Quarter Page Ad	\$1,050.00/issue	\$895.00/issue	\$750.00/issue

All rates are Net • All Ads are color
All ads are placed ROP unless premium placement is paid

DEADLINES	Placement Deadline	Artwork Deadline	Distribution Begins
lssue 1	November 10, 2017	November 17, 2017	December 1, 2017
lssue 2	February 9, 2018	February 16, 2018	March 1, 2018
lssue 3	June 8, 2018	June 15, 2018	June 29, 2018



FOR ADVERTISING INFORMATION contact Louis Doucette
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Louis@TravelingBlender.com

Creative services available at no additional cost. All ads are placed by the publisher (ROP/Run Of Press) unless a premium position fee is paid. Artwork can be emailed to Louis@TravelingBlender.com Include contact name, phone number, size of ad to be run, along with any additional comments and questions.

TECHNICAL SPECIFICATIONS

TWO PAGE SPREAD 16.75" x 10.875" trim 15.75" x 9.875" live area 17.25" x 11.375" w/bleed FULL PAGE 8.375" x 10.875" trim 7.375" x 9.875" live area 8.875" x 11.375" wbleed HALF PAGE HORIZONTAL 7.375" x 4.685" no bleed HALF PAGE VERTICAL 3.5" x 9.875" no bleed QUARTER
PAGE
3.5" x 4.685"
no bleed

All ads are 4-color CMYK. No RGB or Spot Colors. Resolution: A minimum of 300 dpi is required. File Format: Press-ready PDFs are preferred. EPS, TIFF or JPEG file formats will also be accepted. Crop marks must be included on all files. Color proof is recommended. Please Note: Due to tolerances in web printing, bindery and ink variances, the publisher does not guarantee the exact color match or exact trim to proofs.



HOTEL/MOTEL PARTNERSHIP RATES & BENEFITS

COMMEMORATIVE LEVEL PARTNERSHIP Official Hotel of the Tricentennial BENEFITS:

TWO AVAILABLE \$25,000/EA

- Only hotels mentioned as the Official Hotel of the Tricentennial
- Ability to use the "Official Hotel Status" in marketing programs
- Priority consideration for all appropriate Tricentennial Events
- Visiting foreign dignitaries will be directed to your hotel
- Premium website placement with links to a Tricentennial booking page
- Will be referred to in Tricentennial marketing materials as the Official Hotel of the San Antonio Tricentennial
- Full page ad provided in the Official Tricentennial publications.

ARTS & CULTURE LEVEL PARTNERSHIP BENEFITS:

FIVE AVAILABLE \$15,000/EA

- Secondary consideration for all appropriate Tricentennial Events
- Ability to use "Tricentennial Hotel Partner" in marketing materials
- Enhanced website placement with link to a Tricentennial booking page
- 50% discount on any advertising placed in the Official Tricentennial publications.

HISTORY & EDUCATION LEVEL PARTNERSHIP BENEFITS:

TEN AVAILABLE \$5,000/EA

- Website Placement with link to a Tricentennial Booking Page
- Ability to use "Tricentennial Hotel Partner" in marketing materials
- 25% discount on any advertising placed in the official Tricentennial publications.

COMMUNITY SERVICE LEVEL PARTNERSHIP BENEFITS:

UNLIMITED \$1,000/EA

- Website listing on the Tricentennial website
- Ability to use "Tricentennial Hotel Partner" in marketing materials

FOR MORE INFORMATION

Contact Louis Doucette (210) 410-0014 | louis@travelingblender.com