



LIVING

MEDIA KIT



28 Cordillera Trace, Suite 1 | Boerne, Texas 78006 | 210.332.8628 | shill@cordilleraranch.com



Cordillera Ranch Living is one of the most unique publications for the Texas Hill Country. No other publication reaches as qualified, affluent and discerning an audience as *Cordillera Ranch Living*. From its initial release in 2008, the magazine has quickly become the most sought after advertising vehicle for businesses looking for not only an audience...but the RIGHT audience. Through its varied content with a ward-winning photography, *Cordillera Ranch Living* magazine puts your business in front of more readers that are more qualified for purchases than any other magazine in the Hill Country.

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Demographics

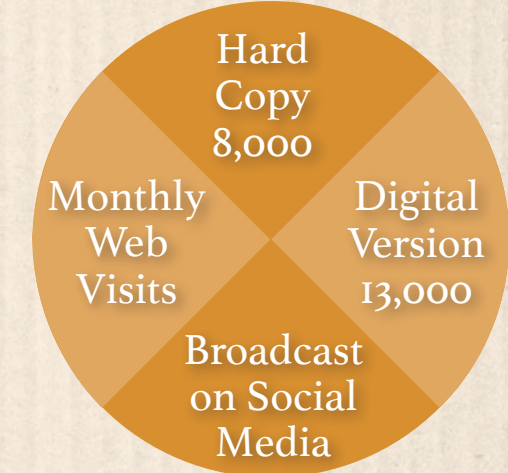
Cordillera Ranch Living magazine utilizes one of the most exclusive mailing lists ever assembled. Over a decade in production, this distribution has been painstakingly filtered down to approximately 8,000 of the most sought after readers in the San Antonio and Hill Country areas.

Cordillera Ranch Living is mailed to virtually every home in:

Cordillera Ranch | The Dominion | Anaqua Springs

Additionally, *Cordillera Ranch Living* is mailed to homes valued over \$500K in the following neighborhoods and zip codes.

- | | |
|-------------------------|--------------------------|
| Boerne 78006 | Terrell Hills 78209 |
| Fair Oaks Ranch 78015 | Timberwood Park 78260 |
| Shavano Park 78231 | Tapatio Springs 78006 |
| Stone Oak 78258 | and more unlimited reach |
| Alamo Heights 78209 | via digital version and |
| | social media |



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Content

Each issue is packed with information pertaining to the Hill Country and all that it offers. Content is designed to get people moving, get them excited and get them shopping local.

Golf

News and information about the Texas Hill Country golf scene.

Home Tour

Visual tours of some of the most beautiful homes in Cordillera Ranch.

Outdoors

Insights into what's happening seasonally in the great Hill Country.

Fitness/Spa

Informative pieces on fitness, beauty and health.

Hill Country

Recurring pieces that focus on the general offerings of the Hill Country. Past articles have been on medical, area lakes, dining, fashion, art, festivals, exploring, etc.

People

The most widely read articles feature our cover stories. Articles have included 4-Star Generals, CEOs of major industry, sports stars and innovators.

Real Estate

Articles that cover the overall real estate market in Cordillera Ranch, Boerne and N.W. San Antonio.

And much more...



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Cordillera Ranch is one of the most recognized developments in Texas. Placing your marketing message within our publication will ensure you reach a distinct, targeted niche demographic — an affluent and elite market. Cordillera Ranch Living magazine is not just a marketing piece for Cordillera Ranch, it is a Hill Country luxury lifestyle publication.

DEADLINES

July/August 2019

Placement

6/14/19

Artwork Due

6/19/19

Distribution

6/28/19

September/October 2019

8/15/19

8/19/19

8/29/19

November/December 2019

10/15/19

10/18/19

10/29/19

January/February 2020

12/13/19

12/17/19

12/27/19

March/April 2020

2/14/20

2/19/20

2/28/20

May/June 2020

4/15/20

4/20/20

4/29/20

**** Free Professional Ad Design –**

ad elements must be submitted at least one week prior to Artwork Due date

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Rates & Specs

Sizes:



Full Page ads

Bleed: 8.75" x 11.25"
Trim: 8.5" x 11"
Live Area: 7.5" x 10"



Half Page ads

(Half page ads are only available horizontally)
7.5" x 4.875"

File Requirements:

We only accept advertising in CMYK color, PDF format and 300 DPI resolution. We cannot assume liability for omissions, misprints, or font defaults. Our creative department offers design services to create your ad.

Pricing:

Cover Positions - Annual Contracts Only

Back Cover	\$1,500/issue	
Inside Front Cover	\$1,400/issue	
Page 3	\$1,400/issue	
Inside Back Cover	\$1,200/issue	

	Open Rate	3 issues	6 issues
Full Page	\$1,300	\$1,200	\$1,100
Half Page	\$1,100	\$1,000	\$900

prices listed are per issue

Issues are published bi-monthly. Specific ad placements are available depending on availability and upon request.

Files can be sent via email to Sara Hill at: shill@cordilleraranch.com. Please call or email questions for ad deadline submissions or corrections to: Sara Hill, Advertising Director, Cordillera Ranch Living, (210) 332-8628, shill@cordilleraranch.com, www.cordilleraranchliving.com.



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